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Christine Keely

I am passionate about designing learning experiences, whether that be a face-to-face instructor-led course or eLearning modules, job aids or employee training, written material or multimedia. Meeting the needs of learners is my focus. My background in adult learning and higher education supports my instructional design skills, as does my experience in technical writing, graphic design, and website design.

PROFESSIONAL EXPERIENCE

Instructional Designer

Chicago, IL (Remote)

American Medical Association

May - July 2022

- Applied ADDIE and Mayer's 12 Principles of Multimedia to design a series of eLearning modules in Articulate Rise.
- Conducted a needs analysis, wrote module text for each screen, captured transcripts, selected and formatted images, and wrote knowledge checks and quizzes.
- Developed comprehensive storyboards and edited videos in Camtasia.
- Worked with a team of instructional designers and SMEs to ensure that the modules met AMA standards and followed best practices.

F2F and Online English Instructor

Greenville, SC

Greenville Technical College

August 2019 - December 2021

- Taught face-to-face and online classes in English Composition and Literature.
- Delivered content using Blackboard Learn Ultra interface.
- Wrote assignments and exams, and facilitated online meetings in Collaborate.

Employee Trainer

Greenville, SC

Dealer Online Marketing

October 2012 - July 2013

- Developed online training modules to teach employees company procedures.
- Recorded and edited video and sound files, created graphics, and wrote exams.
- Delivered content using the Woople Video Learning Platform.
- Maintained employee compliance records.

Community Classes Program Manager

Rota, Spain

Navy Morale, Welfare and Recreation

July 2009 - November 2010

- Managed 23 instructors teaching 40+ classes to 300+ students in a variety of subjects.
- Recruited, interviewed, and hired instructors, and cancelled unsatisfactory contracts.
- Maintained a \$50,000 annual program budget for the purchase of equipment and supplies.
- Designed posters, flyers, and other marketing collateral to promote the program.
- Taught computing, digital photography, and art classes.

F2F and Online Writing Instructor

Rota, Spain

University of Maryland University College/Embry-Riddle Aeronautical University

July 2007 - July 2009

- Taught online classes in English Composition and Technical and Business Writing.
- Delivered content using WebTycho and Blackboard LMS.
- Wrote assignments and exams, conducted online conferences, and dealt with disciplinary issues.
- Dealt with the changing nature of a military base environment including less-than-ideal facilities, lack of computer technology, and limited access to student resources.

IT & Business Instructor*Cambridge Regional College*Cambridge, England
March 2004 - April 2007

- Taught British college students business and information technology courses.
- Designed course curricula, syllabi, and lesson plans to meet UK national standards.
- Developed traditional and computer-based instructional materials.
- Scored highly on all professional reviews and assessments.

Workforce Education Instructor*Dallas County Community College District*Dallas, TX
July 2000 - October 2003

- Taught GED preparation to Colgate factory employees.
- Taught interviewing and resume writing to employees re-entering the workforce after layoffs.
- Taught continuing education courses in computer technology and Microsoft Office applications.

Technical Writer & Multimedia Developer*Arkeo Multimedia Consulting*Keller, TX
June 1997 - September 1999

- Developed multimedia computer-based training materials for corporate clients including Greyhound, Frito-Lay, Nurse Assist, and Alcon Laboratories.
- Designed web pages and scripted interactive tutorials.
- Wrote technical training documents including audits, instructions, exercises, and exams.

EDUCATION

Master of Science in Education in Learning Design & Technology (Instructional Design)*Purdue University*West Lafayette, IN
*August 2022***Master of Arts in Technical Writing and Graphic Design***University of North Texas*Denton, TX
*May 1998***Bachelor of Arts in English, Art and Education***University of North Texas*Denton, TX
*May 1995***SKILLS**

Knowledge of instructional design models and theories including ADDIE, SAM, Mayer's Principles, ARCS, the Dick and Carey model, Kirkpatrick's Levels of Training Evaluation, Backwards Design, and Universal Design.

Experience with Blackboard, WebTycho, and other Learning Management Systems (LMS).

Working knowledge of software for communications, eLearning development, video and audio editing, and screen casting including Microsoft Office Suite, Google Suite, Articulate Storyline, Articulate Rise, and Camtasia.

TRAINING

Lean Six Sigma Yellow Belt Training, MWR

Blackboard Distance Learning Facilitator Training, UMUC Europe

WebTycho Online Course Management Training, Embry-Riddle Aeronautical University

Situational Leadership Course, MWR

Morale, Welfare & Recreation Manager's Course, MWR

Star Customer Service Facilitator Training, Department of the Navy

HONORS & AWARDS

Outstanding Rating (5 on 1-5 scale), NSPS Performance Appraisal

NSPS Performance Award for Outstanding Performance

Individual NAF Employee Performance Award, Outstanding Rating

Dean's List and President's List Academic Honor Rolls, University of North Texas

NT40 Student Foundation Alumni, Top 40 Students on Campus, University of North Texas